

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

Contract / Revision 484830 /		Alt Order # 06226745
Product DEAN HELLER 4 SENATE		
Contract Dates 10/10/12 - 10/16/12		Estimate #
Advertiser Dean Heller For Senate		Original Date / Revision 10/08/12 / 10/09/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 2	KVVU	10/14/12	10/15/12	BB League Championships	1pm-8pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----2				2	\$3,850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/08/12-10/14/12	BB League Championships	1pm-8pm	-----Su	:30		\$3,850.00	NM		
		See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.										
	4	KVVU	10/08/12-10/14/12	BB League Championships	1pm-8pm	-----Su	:30		\$3,850.00	NM		
		See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.										
Week:		10/15/12	10/21/12	2-----				2	\$3,850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	BB League Championships	1pm-8pm	M-----	:30		\$3,850.00	NM		
		See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.										
	2	KVVU	10/15/12-10/21/12	BB League Championships	1pm-8pm	M-----	:30		\$3,850.00	NM		
		See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.										
N 3	KVVU	10/10/12	10/12/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				3	\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	FOX 5 News 5-6am M-F	5a-6a	---WThF----	:30		\$250.00	NM		
		See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.										
	2	KVVU	10/08/12-10/14/12	FOX 5 News 5-6am M-F	5a-6a	---WThF----	:30		\$250.00	NM		
		See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.										
	3	KVVU	10/08/12-10/14/12	FOX 5 News 5-6am M-F	5a-6a	---WThF----	:30		\$250.00	NM		
		See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.										
N 4	KVVU	10/15/12	10/16/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	FOX 5 News 5-6am M-F	5a-6a	MTu-----	:30		\$250.00	NM		
		See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.										
	2	KVVU	10/15/12-10/21/12	FOX 5 News 5-6am M-F	5a-6a	MTu-----	:30		\$250.00	NM		
		See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.										
N 7	KVVU	10/10/12	10/12/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 484830 /		<u>Alt Order #</u> 06226745
<u>Contract Dates</u> 10/10/12 - 10/16/12		<u>Product</u> DEAN HELLER 4 SENA
<u>Advertiser</u> Dean Heller For Senate		<u>Estimate #</u> 10/08/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				6	\$425.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	---WThF----	:30		\$425.00	NM		
	See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.											
	2	KVVU	10/08/12-10/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	---WThF----	:30		\$425.00	NM		
	See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.											
	3	KVVU	10/08/12-10/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	---WThF----	:30		\$425.00	NM		
	See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.											
	4	KVVU	10/08/12-10/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	---WThF----	:30		\$425.00	NM		
	See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.											
	5	KVVU	10/08/12-10/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	---WThF----	:30		\$425.00	NM		
	See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.											
	6	KVVU	10/08/12-10/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	---WThF----	:30		\$425.00	NM		
	See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.											
N 8	KVVU	10/15/12	10/16/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				4	\$425.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTU-----	:30		\$425.00	NM		
	See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.											
	2	KVVU	10/15/12-10/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTU-----	:30		\$425.00	NM		
	See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.											
	3	KVVU	10/15/12-10/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTU-----	:30		\$425.00	NM		
	See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.											
	4	KVVU	10/15/12-10/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTU-----	:30		\$425.00	NM		
	See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.											
N 9	KVVU	10/10/12	10/12/12	More M-F 9-10a	M-F 9a-10a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				6	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	More M-F 9-10a	M-F 9a-10a	---WThF----	:30		\$150.00	NM		
	See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.											
	2	KVVU	10/08/12-10/14/12	More M-F 9-10a	M-F 9a-10a	---WThF----	:30		\$150.00	NM		
	See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.											
	3	KVVU	10/08/12-10/14/12	More M-F 9-10a	M-F 9a-10a	---WThF----	:30		\$150.00	NM		
	See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.											
	4	KVVU	10/08/12-10/14/12	More M-F 9-10a	M-F 9a-10a	---WThF----	:30		\$150.00	NM		
	See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.											
	5	KVVU	10/08/12-10/14/12	More M-F 9-10a	M-F 9a-10a	---WThF----	:30		\$150.00	NM		
	See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.											
	6	KVVU	10/08/12-10/14/12	More M-F 9-10a	M-F 9a-10a	---WThF----	:30		\$150.00	NM		
	See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.											
N 10	KVVU	10/15/12	10/16/12	More M-F 9-10a	M-F 9a-10a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				4	\$150.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
484830 /	06226745

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/10/12 - 10/16/12	DEAN HELLER 4 SENA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Dean Heller For Senate	10/08/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Type</u>		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			
	1	KVVU	10/15/12-10/21/12	More M-F 9-10a	M-F 9a-10a	MTU-----	:30		\$150.00	NM		
				See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.								
	2	KVVU	10/15/12-10/21/12	More M-F 9-10a	M-F 9a-10a	MTU-----	:30		\$150.00	NM		
				See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.								
	3	KVVU	10/15/12-10/21/12	More M-F 9-10a	M-F 9a-10a	MTU-----	:30		\$150.00	NM		
				See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.								
	4	KVVU	10/15/12-10/21/12	More M-F 9-10a	M-F 9a-10a	MTU-----	:30		\$150.00	NM		
				See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.								
N 11	KVVU	10/10/12	10/12/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/08/12	10/14/12	--WTF--	3			\$125.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	The Dr.Oz Show	M-F 10a-11a	---WThF----	:30		\$125.00	NM		
				See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.								
	2	KVVU	10/08/12-10/14/12	The Dr.Oz Show	M-F 10a-11a	---WThF----	:30		\$125.00	NM		
				See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.								
	3	KVVU	10/08/12-10/14/12	The Dr.Oz Show	M-F 10a-11a	---WThF----	:30		\$125.00	NM		
				See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.								
N 12	KVVU	10/15/12	10/16/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	46	\$59,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/15/12	10/21/12	MT-----	2			\$125.00				

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Advertiser Dean Heller For Senate		Estimate # 10/08/12 / 10/09/12

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	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			
1	KVVU	10/15/12-10/21/12		The Dr.Oz Show	M-F 10a-11a	MTu-----	:30		\$125.00	NM		
		See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.										
2	KVVU	10/15/12-10/21/12		The Dr.Oz Show	M-F 10a-11a	MTu-----	:30		\$125.00	NM		
		See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.										
3	KVVU	10/14/12-10/15/12		BB League Championships	1pm-8pm	M-----Su	:30		\$3,250.00	NM		
Ⓜ	MG for	9.1, 9.3, 9.2, 9.4, 9.6, 9.5, 18.3, 29.1, 29.3, 8.3, 8.2, 8.1, 8.4, 2.4, 2.3, 31.1, 32.3, 27.2, 27.3, 27.1, 38.1, 23.1, 23.3, 23.2, 42.2, 42.1										
4	KVVU	10/14/12-10/15/12		BB League Championships	1pm-8pm	M-----Su	:30		\$3,250.00	NM		
Ⓜ	MG for	9.1, 9.3, 9.2, 9.4, 9.6, 9.5, 18.3, 29.1, 29.3, 8.3, 8.2, 8.1, 8.4, 2.4, 2.3, 31.1, 32.3, 27.2, 27.3, 27.1, 38.1, 23.1, 23.3, 23.2, 42.2, 42.1										
5	KVVU	10/14/12-10/15/12		BB League Championships	1pm-8pm	M-----Su	:30		\$3,250.00	NM		
Ⓜ	MG for	9.1, 9.3, 9.2, 9.4, 9.6, 9.5, 18.3, 29.1, 29.3, 8.3, 8.2, 8.1, 8.4, 2.4, 2.3, 31.1, 32.3, 27.2, 27.3, 27.1, 38.1, 23.1, 23.3, 23.2, 42.2, 42.1										
6	KVVU	10/14/12-10/15/12		BB League Championships	1pm-8pm	M-----Su	:30		\$3,250.00	NM		
Ⓜ	MG for	9.1, 9.3, 9.2, 9.4, 9.6, 9.5, 18.3, 29.1, 29.3, 8.3, 8.2, 8.1, 8.4, 2.4, 2.3, 31.1, 32.3, 27.2, 27.3, 27.1, 38.1, 23.1, 23.3, 23.2, 42.2, 42.1										
7	KVVU	10/10/12-10/12/12		FOX 5 News 5-6am M-F	5a-6a	---WThF----	:30		\$450.00	NM		
Ⓜ	MG for	9.1, 9.3, 9.2, 9.4, 9.6, 9.5, 18.3, 29.1, 29.3, 8.3, 8.2, 8.1, 8.4, 2.4, 2.3, 31.1, 32.3, 27.2, 27.3, 27.1, 38.1, 23.1, 23.3, 23.2, 42.2, 42.1										
8	KVVU	10/10/12-10/12/12		FOX 5 News 5-6am M-F	5a-6a	---WThF----	:30		\$450.00	NM		
Ⓜ	MG for	9.1, 9.3, 9.2, 9.4, 9.6, 9.5, 18.3, 29.1, 29.3, 8.3, 8.2, 8.1, 8.4, 2.4, 2.3, 31.1, 32.3, 27.2, 27.3, 27.1, 38.1, 23.1, 23.3, 23.2, 42.2, 42.1										
9	KVVU	10/15/12-10/16/12		FOX 5 News 5-6am M-F	5a-6a	MTu-----	:30		\$450.00	NM		
Ⓜ	MG for	9.1, 9.3, 9.2, 9.4, 9.6, 9.5, 18.3, 29.1, 29.3, 8.3, 8.2, 8.1, 8.4, 2.4, 2.3, 31.1, 32.3, 27.2, 27.3, 27.1, 38.1, 23.1, 23.3, 23.2, 42.2, 42.1										
10	KVVU	10/10/12-10/12/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	---WThF----	:30		\$700.00	NM		
Ⓜ	MG for	9.1, 9.3, 9.2, 9.4, 9.6, 9.5, 18.3, 29.1, 29.3, 8.3, 8.2, 8.1, 8.4, 2.4, 2.3, 31.1, 32.3, 27.2, 27.3, 27.1, 38.1, 23.1, 23.3, 23.2, 42.2, 42.1										
11	KVVU	10/10/12-10/12/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	---WThF----	:30		\$700.00	NM		
Ⓜ	MG for	9.1, 9.3, 9.2, 9.4, 9.6, 9.5, 18.3, 29.1, 29.3, 8.3, 8.2, 8.1, 8.4, 2.4, 2.3, 31.1, 32.3, 27.2, 27.3, 27.1, 38.1, 23.1, 23.3, 23.2, 42.2, 42.1										
12	KVVU	10/15/12-10/16/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTu-----	:30		\$700.00	NM		
Ⓜ	MG for	9.1, 9.3, 9.2, 9.4, 9.6, 9.5, 18.3, 29.1, 29.3, 8.3, 8.2, 8.1, 8.4, 2.4, 2.3, 31.1, 32.3, 27.2, 27.3, 27.1, 38.1, 23.1, 23.3, 23.2, 42.2, 42.1										
13	KVVU	10/10/12-10/12/12		More M-F 9-10a	M-F 9a-10a	---WThF----	:30		\$275.00	NM		
Ⓜ	MG for	9.1, 9.3, 9.2, 9.4, 9.6, 9.5, 18.3, 29.1, 29.3, 8.3, 8.2, 8.1, 8.4, 2.4, 2.3, 31.1, 32.3, 27.2, 27.3, 27.1, 38.1, 23.1, 23.3, 23.2, 42.2, 42.1										
14	KVVU	10/10/12-10/12/12		More M-F 9-10a	M-F 9a-10a	---WThF----	:30		\$275.00	NM		
Ⓜ	MG for	9.1, 9.3, 9.2, 9.4, 9.6, 9.5, 18.3, 29.1, 29.3, 8.3, 8.2, 8.1, 8.4, 2.4, 2.3, 31.1, 32.3, 27.2, 27.3, 27.1, 38.1, 23.1, 23.3, 23.2, 42.2, 42.1										
15	KVVU	10/15/12-10/16/12		More M-F 9-10a	M-F 9a-10a	MTu-----	:30		\$275.00	NM		
Ⓜ	MG for	9.1, 9.3, 9.2, 9.4, 9.6, 9.5, 18.3, 29.1, 29.3, 8.3, 8.2, 8.1, 8.4, 2.4, 2.3, 31.1, 32.3, 27.2, 27.3, 27.1, 38.1, 23.1, 23.3, 23.2, 42.2, 42.1										
16	KVVU	10/10/12-10/12/12		The Dr.Oz Show	M-F 10a-11a	---WThF----	:30		\$250.00	NM		
Ⓜ	MG for	9.1, 9.3, 9.2, 9.4, 9.6, 9.5, 18.3, 29.1, 29.3, 8.3, 8.2, 8.1, 8.4, 2.4, 2.3, 31.1, 32.3, 27.2, 27.3, 27.1, 38.1, 23.1, 23.3, 23.2, 42.2, 42.1										
17	KVVU	10/10/12-10/12/12		The Dr.Oz Show	M-F 10a-11a	---WThF----	:30		\$250.00	NM		
Ⓜ	MG for	9.1, 9.3, 9.2, 9.4, 9.6, 9.5, 18.3, 29.1, 29.3, 8.3, 8.2, 8.1, 8.4, 2.4, 2.3, 31.1, 32.3, 27.2, 27.3, 27.1, 38.1, 23.1, 23.3, 23.2, 42.2, 42.1										
18	KVVU	10/15/12-10/16/12		The Dr.Oz Show	M-F 10a-11a	MTu-----	:30		\$250.00	NM		
Ⓜ	MG for	9.1, 9.3, 9.2, 9.4, 9.6, 9.5, 18.3, 29.1, 29.3, 8.3, 8.2, 8.1, 8.4, 2.4, 2.3, 31.1, 32.3, 27.2, 27.3, 27.1, 38.1, 23.1, 23.3, 23.2, 42.2, 42.1										
19	KVVU	10/10/12-10/12/12		Better	M-F 11a-12p	---WThF----	:30		\$195.00	NM		
Ⓜ	MG for	9.1, 9.3, 9.2, 9.4, 9.6, 9.5, 18.3, 29.1, 29.3, 8.3, 8.2, 8.1, 8.4, 2.4, 2.3, 31.1, 32.3, 27.2, 27.3, 27.1, 38.1, 23.1, 23.3, 23.2, 42.2, 42.1										
20	KVVU	10/10/12-10/12/12		Better	M-F 11a-12p	---WThF----	:30		\$195.00	NM		
Ⓜ	MG for	9.1, 9.3, 9.2, 9.4, 9.6, 9.5, 18.3, 29.1, 29.3, 8.3, 8.2, 8.1, 8.4, 2.4, 2.3, 31.1, 32.3, 27.2, 27.3, 27.1, 38.1, 23.1, 23.3, 23.2, 42.2, 42.1										
21	KVVU	10/16/12-10/16/12		Better	M-F 11a-12p	-Tu-----	:30		\$195.00	NM		
Ⓜ	MG for	9.1, 9.3, 9.2, 9.4, 9.6, 9.5, 18.3, 29.1, 29.3, 8.3, 8.2, 8.1, 8.4, 2.4, 2.3, 31.1, 32.3, 27.2, 27.3, 27.1, 38.1, 23.1, 23.3, 23.2, 42.2, 42.1										
22	KVVU	10/16/12-10/16/12		Divorce Court/Divorce Court	M-F 12-1p	-Tu-----	:30		\$500.00	NM		
Ⓜ	MG for	9.1, 9.3, 9.2, 9.4, 9.6, 9.5, 18.3, 29.1, 29.3, 8.3, 8.2, 8.1, 8.4, 2.4, 2.3, 31.1, 32.3, 27.2, 27.3, 27.1, 38.1, 23.1, 23.3, 23.2, 42.2, 42.1										
23	KVVU	10/10/12-10/12/12		The Dr.Oz Show	4-5p	---WThF----	:30		\$500.00	NM		
Ⓜ	MG for	9.1, 9.3, 9.2, 9.4, 9.6, 9.5, 18.3, 29.1, 29.3, 8.3, 8.2, 8.1, 8.4, 2.4, 2.3, 31.1, 32.3, 27.2, 27.3, 27.1, 38.1, 23.1, 23.3, 23.2, 42.2, 42.1										
24	KVVU	10/10/12-10/12/12		The Dr.Oz Show	4-5p	---WThF----	:30		\$500.00	NM		
Ⓜ	MG for	9.1, 9.3, 9.2, 9.4, 9.6, 9.5, 18.3, 29.1, 29.3, 8.3, 8.2, 8.1, 8.4, 2.4, 2.3, 31.1, 32.3, 27.2, 27.3, 27.1, 38.1, 23.1, 23.3, 23.2, 42.2, 42.1										
25	KVVU	10/15/12-10/15/12		The Dr.Oz Show	3-4p	M-----	:30		\$500.00	NM		
Ⓜ	MG for	9.1, 9.3, 9.2, 9.4, 9.6, 9.5, 18.3, 29.1, 29.3, 8.3, 8.2, 8.1, 8.4, 2.4, 2.3, 31.1, 32.3, 27.2, 27.3, 27.1, 38.1, 23.1, 23.3, 23.2, 42.2, 42.1										
26	KVVU	10/16/12-10/16/12		The Dr.Oz Show	4-5p	-Tu-----	:30		\$500.00	NM		
Ⓜ	MG for	9.1, 9.3, 9.2, 9.4, 9.6, 9.5, 18.3, 29.1, 29.3, 8.3, 8.2, 8.1, 8.4, 2.4, 2.3, 31.1, 32.3, 27.2, 27.3, 27.1, 38.1, 23.1, 23.3, 23.2, 42.2, 42.1										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 484830 /		<u>Alt Order #</u> 06226745
<u>Contract Dates</u> 10/10/12 - 10/16/12	<u>Product</u> DEAN HELLER 4 SENA	<u>Estimate #</u>
<u>Advertiser</u> Dean Heller For Senate		<u>Original Date / Revision</u> 10/08/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
27	KVVU	10/10/12-10/12/12		Fox 5 News at 5	5-530p	---wThF----	:30		\$950.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		10/10/12	10/12/12	---wThF----	3				\$950.00			
		MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,8.4,2.4,2.3,31.1,32.3,27.2,27.3,27.1,38.1,23.1,23.3,23.2,42.2,42.1										
28	KVVU	10/15/12-10/15/12		Special Early News	Special Early News	M-----	:30		\$450.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		10/15/12	10/15/12	M-----	1				\$450.00			
		MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,8.4,2.4,2.3,31.1,32.3,27.2,27.3,27.1,38.1,23.1,23.3,23.2,42.2,42.1										
29	KVVU	10/16/12-10/16/12		Fox 5 News at 5	5-530p	-Tu-----	:30		\$950.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		10/16/12	10/16/12	-Tu-----	1				\$950.00			
		MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,8.4,2.4,2.3,31.1,32.3,27.2,27.3,27.1,38.1,23.1,23.3,23.2,42.2,42.1										
30	KVVU	10/10/12-10/12/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	---wThF----	:30		\$1,025.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		10/10/12	10/12/12	---wThF----	3				\$1,025.00			
		MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,8.4,2.4,2.3,31.1,32.3,27.2,27.3,27.1,38.1,23.1,23.3,23.2,42.2,42.1										
31	KVVU	10/16/12-10/16/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	-Tu-----	:30		\$1,025.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		10/16/12	10/16/12	-Tu-----	1				\$1,025.00			
		MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,8.4,2.4,2.3,31.1,32.3,27.2,27.3,27.1,38.1,23.1,23.3,23.2,42.2,42.1										
32	KVVU	10/10/12-10/12/12		MORE Access	630-7pm	---wThF----	:30		\$650.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		10/10/12	10/12/12	---wThF----	3				\$650.00			
		MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,8.4,2.4,2.3,31.1,32.3,27.2,27.3,27.1,38.1,23.1,23.3,23.2,42.2,42.1										
33	KVVU	10/10/12-10/12/12		MORE Access	630-7pm	---wThF----	:30		\$650.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		10/10/12	10/12/12	---wThF----	3				\$650.00			
		MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,8.4,2.4,2.3,31.1,32.3,27.2,27.3,27.1,38.1,23.1,23.3,23.2,42.2,42.1										
34	KVVU	10/10/12-10/12/12		Extra	M-F 7-730p	---wThF----	:30		\$950.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		10/10/12	10/12/12	---wThF----	3				\$950.00			
		MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,8.4,2.4,2.3,31.1,32.3,27.2,27.3,27.1,38.1,23.1,23.3,23.2,42.2,42.1										
35	KVVU	10/10/12-10/12/12		TMZ	730-8p	---wThF----	:30		\$1,350.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		10/10/12	10/12/12	---wThF----	3				\$1,350.00			
		MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,8.4,2.4,2.3,31.1,32.3,27.2,27.3,27.1,38.1,23.1,23.3,23.2,42.2,42.1										
36	KVVU	10/15/12-10/15/12		Extra	M-Sa 8-10p/Su 7-1M	M-----	:30		\$825.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		10/15/12	10/15/12	M-----	1				\$825.00			
		MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,8.4,2.4,2.3,31.1,32.3,27.2,27.3,27.1,38.1,23.1,23.3,23.2,42.2,42.1										
37	KVVU	10/16/12-10/16/12		TMZ	M-Sa 8-10p/Su 7-1M	-Tu-----	:30		\$825.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		10/16/12	10/16/12	-Tu-----	1				\$825.00			
		MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,8.4,2.4,2.3,31.1,32.3,27.2,27.3,27.1,38.1,23.1,23.3,23.2,42.2,42.1										
38	KVVU	10/10/12-10/12/12		Fox 5 News M-F 10p-11p	10p-11p	---wThF----	:30		\$2,150.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		10/10/12	10/12/12	---wThF----	3				\$2,150.00			
		MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,8.4,2.4,2.3,31.1,32.3,27.2,27.3,27.1,38.1,23.1,23.3,23.2,42.2,42.1										
39	KVVU	10/10/12-10/12/12		Fox 5 News M-F 10p-11p	10p-11p	---wThF----	:30		\$2,150.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		10/10/12	10/12/12	---wThF----	3				\$2,150.00			
		MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,8.4,2.4,2.3,31.1,32.3,27.2,27.3,27.1,38.1,23.1,23.3,23.2,42.2,42.1										
40	KVVU	10/15/12-10/16/12		Fox 5 News M-F 10p-11p	10p-11p	MTu-----	:30		\$2,150.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		10/15/12	10/16/12	MTu-----	2				\$2,150.00			
		MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,8.4,2.4,2.3,31.1,32.3,27.2,27.3,27.1,38.1,23.1,23.3,23.2,42.2,42.1										
41	KVVU	10/10/12-10/12/12		Fox 5 News M-F 11p	M-F 11-1135p	---wThF----	:30		\$1,950.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		10/10/12	10/12/12	---wThF----	3				\$1,950.00			
		MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,8.4,2.4,2.3,31.1,32.3,27.2,27.3,27.1,38.1,23.1,23.3,23.2,42.2,42.1										
42	KVVU	10/13/12-10/13/12		FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$1,500.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		10/13/12	10/13/12	-----Sa--	1				\$1,500.00			
		MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,8.4,2.4,2.3,31.1,32.3,27.2,27.3,27.1,38.1,23.1,23.3,23.2,42.2,42.1										
43	KVVU	10/14/12-10/14/12		Fox News Sunday 8-9a	8-9a	-----Su	:30		\$850.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		10/14/12	10/14/12	-----Su	1				\$850.00			
		MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,8.4,2.4,2.3,31.1,32.3,27.2,27.3,27.1,38.1,23.1,23.3,23.2,42.2,42.1										
44	KVVU	10/14/12-10/14/12		NFL Pre-Game Show	NFL Sa-Su 8a-6p	-----Su	:30		\$1,925.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		10/14/12	10/14/12	-----Su	1				\$1,925.00			
		MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,8.4,2.4,2.3,31.1,32.3,27.2,27.3,27.1,38.1,23.1,23.3,23.2,42.2,42.1										
45	KVVU	10/14/12-10/14/12		NFL Early Game	NFL Early Game	-----Su	:30		\$7,500.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		10/14/12	10/14/12	-----Su	1				\$7,500.00			
		MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,8.4,2.4,2.3,31.1,32.3,27.2,27.3,27.1,38.1,23.1,23.3,23.2,42.2,42.1										
46	KVVU	10/14/12-10/14/12		NFL Late Game	NFL Late Game	-----Su	:30		\$8,500.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		10/14/12	10/14/12	-----Su	1				\$8,500.00			
		MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,8.4,2.4,2.3,31.1,32.3,27.2,27.3,27.1,38.1,23.1,23.3,23.2,42.2,42.1										
47	KVVU	10/10/12-10/12/12		Divorce Court/Divorce Court	M-F 12-1p	---wThF----	:30		\$195.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		10/10/12	10/12/12	---wThF----	3				\$195.00			
		MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,8.4,2.4,2.3,31.1,32.3,27.2,27.3,27.1,38.1,23.1,23.3,23.2,42.2,42.1										
48	KVVU	10/10/12-10/12/12		Divorce Court/Divorce Court	M-F 12-1p	---wThF----	:30		\$195.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		10/10/12	10/12/12	---wThF----	3				\$195.00			
		MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,8.4,2.4,2.3,31.1,32.3,27.2,27.3,27.1,38.1,23.1,23.3,23.2,42.2,42.1										
N 13	KVVU	10/10/12	10/12/12	Better	M-F 11a-12p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		10/08/12	10/14/12	--WTF--	3				\$100.00			



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 484830 /		<u>Alt Order #</u> 06226745
<u>Contract Dates</u> 10/10/12 - 10/16/12	<u>Product</u> DEAN HELLER 4 SENA	<u>Estimate #</u>
<u>Advertiser</u> Dean Heller For Senate	<u>Original Date / Revision</u> 10/08/12 / 10/09/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																					
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N 14	KVVU	10/15/12	10/16/12	Better	M-F 11a-12p		:30			NM	0	\$0.00																																																																																																					
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N 15	KVVU	10/10/12	10/12/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	0	\$0.00																																																																																																					
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N 16	KVVU	10/15/12	10/16/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	0	\$0.00																																																																																																					
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N 18	KVVU	10/15/12	10/16/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$3,250.00																																																																																																					
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="8"></th></tr><tr><td>Week: 10/15/12</td><td>10/21/12</td><td>MT-----</td><td>2</td><td>\$100.00</td><td colspan="8"></td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									Week: 10/15/12	10/21/12	MT-----	2	\$100.00																																																																																			
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N 22	KVVU	10/15/12	10/16/12	Anderson	3-4p		:30			NM	2	\$350.00																																																																																																					
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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
484830 /	06226745

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/10/12 - 10/16/12	DEAN HELLER 4 SENA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Dean Heller For Senate	10/08/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
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1		KVVU	10/15/12-10/21/12	Anderson	3-4p	MTu-----	:30		\$175.00	NM																												
See MG 22.3																																						
2		KVVU	10/15/12-10/21/12	Anderson	3-4p	MTu-----	:30		\$175.00	NM																												
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3		KVVU	10/15/12-10/15/12	Anderson	2-3p	M-----	:30		\$175.00	NM																												
Ⓜ		MG for 22.1 10/15																																				
4		KVVU	10/16/12-10/16/12	Anderson	3-4p	-Tu-----	:30		\$175.00	NM																												
Ⓜ		MG for 22.2 10/16																																				
N 23	KVVU	10/10/12	10/12/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00																										
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N 24	KVVU	10/15/12	10/16/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00																										
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1		KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	MTu-----	:30		\$175.00	NM																												
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N 25	KVVU	10/10/12	10/12/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00																										
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3		KVVU	10/08/12-10/14/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$275.00	NM																												
See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.																																						
N 26	KVVU	10/15/12	10/16/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00																										
<table><tr><td colspan="2"></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td colspan="2"></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td colspan="2">Week:</td><td>10/15/12</td><td>10/21/12</td><td>MT-----</td><td colspan="2"></td><td>2</td><td>\$275.00</td><td colspan="4"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					Week:		10/15/12	10/21/12	MT-----			2	\$275.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>																														
Week:		10/15/12	10/21/12	MT-----			2	\$275.00																														
<table><tr><td><u>Spot</u></td><td><u>Ch</u></td><td colspan="2"><u>Date Range</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Weekdays</u></td><td><u>Length</u></td><td></td><td><u>Rate</u></td><td><u>Type</u></td><td colspan="2"></td></tr></table>													<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>																												
1		KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	MTu-----	:30		\$275.00	NM																												
See MG 18.4																																						
2		KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	MTu-----	:30		\$275.00	NM																												
See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.																																						
N 27	KVVU	10/10/12	10/12/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00																										
<table><tr><td colspan="2"></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td colspan="2"></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td colspan="2">Week:</td><td>10/08/12</td><td>10/14/12</td><td>--WTF--</td><td colspan="2"></td><td>3</td><td>\$275.00</td><td colspan="4"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					Week:		10/08/12	10/14/12	--WTF--			3	\$275.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>																														
Week:		10/08/12	10/14/12	--WTF--			3	\$275.00																														

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
484830 /	06226745

Contract Dates	Product	Estimate #
10/10/12 - 10/16/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	10/08/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Type</u>		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----	:30		\$275.00	NM		
				See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.								
	2	KVVU	10/08/12-10/14/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----	:30		\$275.00	NM		
				See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.								
	3	KVVU	10/08/12-10/14/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----	:30		\$275.00	NM		
				See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.								
N 28	KVVU	10/15/12	10/16/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	Week:	10/15/12	10/21/12	MT-----	2				\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTu-----	:30		\$275.00	NM		
				See MG 18.4								
	2	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTu-----	:30		\$275.00	NM		
				See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.								
N 29	KVVU	10/10/12	10/12/12	MORE Access	630-7pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	Week:	10/08/12	10/14/12	--WTF--	3				\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	MORE Access	630-7pm	---WThF----	:30		\$200.00	NM		
				See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.								
	2	KVVU	10/08/12-10/14/12	MORE Access	630-7pm	---WThF----	:30		\$200.00	NM		
				See MG 18.4								
	3	KVVU	10/08/12-10/14/12	MORE Access	630-7pm	---WThF----	:30		\$200.00	NM		
				See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.								
N 31	KVVU	10/10/12	10/12/12	Extra	M-F 7-730p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	Week:	10/08/12	10/14/12	--WTF--	3				\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Extra	M-F 7-730p	---WThF----	:30		\$300.00	NM		
				See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.								
	2	KVVU	10/08/12-10/14/12	Extra	M-F 7-730p	---WThF----	:30		\$300.00	NM		
				See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.								
	3	KVVU	10/08/12-10/14/12	Extra	M-F 7-730p	---WThF----	:30		\$300.00	NM		
				See MG 18.4								
N 32	KVVU	10/15/12	10/16/12	Extra	M-F 7-730p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	Week:	10/15/12	10/21/12	MT-----	2				\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Extra	M-F 7-730p	MTu-----	:30		\$300.00	NM		
				See MG 18.4								
	2	KVVU	10/15/12-10/21/12	Extra	M-F 7-730p	MTu-----	:30		\$300.00	NM		
				See MG 32.3								
	3	KVVU	10/15/12-10/15/12	Extra	M-Sa 8-10p/Su 7-1M-----		:30		\$300.00	NM		
				See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.								
N 33	KVVU	10/10/12	10/12/12	TMZ	730-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	Week:	10/08/12	10/14/12	--WTF--	3				\$500.00			

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(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
484830 /	06226745

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/10/12 - 10/16/12	DEAN HELLER 4 SENA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Dean Heller For Senate	10/08/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	KVVU	10/08/12-10/14/12		TMZ	730-8p	---WThF----	:30		\$500.00	NM		
		See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.										
2	KVVU	10/08/12-10/14/12		TMZ	730-8p	---WThF----	:30		\$500.00	NM		
		See MG 18.4										
3	KVVU	10/08/12-10/14/12		TMZ	730-8p	---WThF----	:30		\$500.00	NM		
		See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.										
N 34	KVVU	10/15/12	10/16/12	TMZ	730-8p		:30			NM	0	\$0.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
		Week: 10/15/12	10/21/12	MT-----				2	\$500.00			
		<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>										
		1 KVVU	10/15/12-10/21/12	TMZ	730-8p	MTU-----	:30		\$500.00	NM		
		See MG 34.3										
		2 KVVU	10/15/12-10/21/12	TMZ	730-8p	MTU-----	:30		\$500.00	NM		
		See MG 18.4										
		3 KVVU	10/15/12-10/15/12	TMZ	M-Sa 8-10p/Su 7-1M-----		:30		\$500.00	NM		
		See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.										
N 35	KVVU	10/10/12	10/12/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
		Week: 10/08/12	10/14/12	---WTF--				3	\$825.00			
		<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>										
		1 KVVU	10/08/12-10/14/12	Fox 5 News M-F 10p-11p	10p-11p	---WThF----	:30		\$825.00	NM		
		See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.										
		2 KVVU	10/08/12-10/14/12	Fox 5 News M-F 10p-11p	10p-11p	---WThF----	:30		\$825.00	NM		
		See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.										
		3 KVVU	10/08/12-10/14/12	Fox 5 News M-F 10p-11p	10p-11p	---WThF----	:30		\$825.00	NM		
		See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.										
N 36	KVVU	10/15/12	10/16/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
		Week: 10/15/12	10/21/12	MT-----				2	\$825.00			
		<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>										
		1 KVVU	10/15/12-10/21/12	Fox 5 News M-F 10p-11p	10p-11p	MTU-----	:30		\$825.00	NM		
		See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.										
		2 KVVU	10/15/12-10/21/12	Fox 5 News M-F 10p-11p	10p-11p	MTU-----	:30		\$825.00	NM		
		See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.										
N 37	KVVU	10/11/12	10/11/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
		Week: 10/08/12	10/14/12	---1---				1	\$475.00			
		<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>										
		1 KVVU	10/08/12-10/14/12	Fox 5 News M-F 11p	M-F 11-1135p	-----Th-----	:30		\$475.00	NM		
		See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.										
N 38	KVVU	10/13/12	10/13/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	0	\$0.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
		Week: 10/08/12	10/14/12	-----1-				1	\$500.00			
		<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>										
		1 KVVU	10/08/12-10/14/12	FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$500.00	NM		
		See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.										
N 39	KVVU	10/14/12	10/14/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>										
		Week: 10/08/12	10/14/12	-----1				1	\$325.00			

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25-TV 5 Drive
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<u>Contract / Revision</u>	<u>Alt Order #</u>
484830 /	06226745

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/10/12 - 10/16/12	DEAN HELLER 4 SENA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Dean Heller For Senate	10/08/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	KVVU	10/08/12-10/14/12		Fox News Sunday 8-9a	8-9a	-----Su	:30		\$325.00	NM		
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.												
N 40	KVVU	10/14/12	10/14/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -----1 1 \$1,750.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/08/12-10/14/12 NFL Pre-Game Show NFL Sa-Su 8a-6p -----Su :30 \$1,750.00 NM See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.												
N 41	KVVU	10/14/12	10/14/12	NFL Early Game	NFL Early Game		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -----2 2 \$5,150.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/08/12-10/14/12 NFL Early Game NFL Early Game -----Su :30 \$5,150.00 NM See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12. 2 KVVU 10/08/12-10/14/12 NFL Early Game NFL Early Game -----Su :30 \$5,150.00 NM See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.												
N 42	KVVU	10/14/12	10/14/12	NFL Late Game	NFL Late Game		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -----2 2 \$5,500.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/08/12-10/14/12 NFL Late Game NFL Late Game -----Su :30 \$5,500.00 NM See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12. 2 KVVU 10/08/12-10/14/12 NFL Late Game NFL Late Game -----Su :30 \$5,500.00 NM See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.												
N 43	KVVU	10/14/12	10/14/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -----1 1 \$700.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/08/12-10/14/12 Fox 5 News Su 10p-1045p Su 10p-1045p -----Su :30 \$700.00 NM See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.												
N 44	KVVU	10/14/12	10/14/12	Sports Plus Su 1045p	1045p-11p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -----1 1 \$475.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/08/12-10/14/12 Sports Plus Su 1045p 1045p-11p -----Su :30 \$475.00 NM See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.												
Totals											62	\$66,645.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/16/12	62	\$66,645.00	\$56,648.25
Totals	62	\$66,645.00	\$56,648.25

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 10.13
*** KVVU-TV ***
CHANGES

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	NEIL WILLIAMS	
SALES PRSN	PH- TERESA DIFURIA	

CLASS: NATL.	LOCAL	REGIONAL
--------------	-------	----------

(DCE)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE _____

SEE LINES 53-86
NEW TOTAL \$66,645 (-30)
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	ES		500P-900P	30		\$3,850.00	10/14	10/15	0		SU-M	0
PROGRAM : NLCS												
CON COM1 : MAX 2X PER DAY												
53	A		430P-800P	30		\$3,250.00	10/14	10/15	4		SU-M	4
PROGRAM : NLCS												
ORD COM1 : SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS												
ORD COM2 : APPROVE.												
THIS	IS	A	MAKE-GOOD	FOR	OCT14	ON	LINE-2	FOR	4	SPOTS/WK		
THIS	IS	A	MAKE-GOOD	FOR	OCT10	ON	LINE-3	FOR	3	SPOTS/WK		
THIS	IS	A	MAKE-GOOD	FOR	OCT15	ON	LINE-4	FOR	2	SPOTS/WK		
THIS	IS	A	MAKE-GOOD	FOR	OCT10	ON	LINE-7	FOR	6	SPOTS/WK		
THIS	IS	A	MAKE-GOOD	FOR	OCT15	ON	LINE-8	FOR	4	SPOTS/WK		
THIS	IS	A	MAKE-GOOD	FOR	OCT10	ON	LINE-9	FOR	6	SPOTS/WK		
THIS	IS	A	MAKE-GOOD	FOR	OCT15	ON	LINE-10	FOR	4	SPOTS/WK		
THIS	IS	A	MAKE-GOOD	FOR	OCT10	ON	LINE-11	FOR	3	SPOTS/WK		
THIS	IS	A	MAKE-GOOD	FOR	OCT15	ON	LINE-12	FOR	2	SPOTS/WK		
THIS	IS	A	MAKE-GOOD	FOR	OCT11	ON	LINE-13	FOR	3	SPOTS/WK		
THIS	IS	A	MAKE-GOOD	FOR	OCT15	ON	LINE-14	FOR	1	SPOT/WK		

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT9/12 10.13
+*****+
+*****+
+*****+

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
61	A		1000A-1100A	30		\$250.00	10/15	10/16	1		M-TU	1
PROGRAM : DR OZ ORD COM1 : SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2 : APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86												
62	A		1100A-1200N	30		\$195.00	10/10	10/11	2		W-TH	2
PROGRAM : BETTER ORD COM1 : SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2 : APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86												
63	A		1100A-1200N	30		\$195.00	10/16	10/16	1		TUE	1
PROGRAM : BETTER ORD COM1 : SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2 : APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86												
64	A		1200N-100P	30		\$195.00	10/10	10/12	2		W-F	2
PROGRAM : DIVORCE COURT/DIVORCE COURT ORD COM1 : SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2 : APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86												
65	A		1200N-100P	30		\$195.00	10/16	10/16	1		TUE	1
PROGRAM : DIVORCE COURT/DIVORCE COURT ORD COM1 : SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2 : APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86												
66	A		400P-500P	30		\$500.00	10/10	10/12	2		W-F	2
PROGRAM : DR OZ ORD COM1 : SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2 : APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86												

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!
WORSHEET HARRIS REPORT FROM REP
OCT9/12 10.13

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	:	:	:	:	:	:
67	A		300P-400P	30		\$500.00	10/15	10/15	1		MON	1
PROGRAM : DR OZ ORD COM1: SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2: APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86												
68	A		400P-500P	30		\$500.00	10/16	10/16	1		TUE	1
PROGRAM : DR OZ ORD COM1: SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2: APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86												
69	A		500P-530P	30		\$950.00	10/10	10/12	1		W-F	1
PROGRAM : NEWS ORD COM1: SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2: APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86												
70	A		400P-430P	30		\$450.00	10/15	10/15	1		MON	1
PROGRAM : NEWS ORD COM1: SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2: APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86												
71	A		500P-530P	30		\$950.00	10/16	10/16	1		TUE	1
PROGRAM : NEWS ORD COM1: SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2: APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86												
72	A		530P-600P	30		\$1,025.00	10/10	10/12	1		W-F	1
PROGRAM : NEWS ORD COM1: SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2: APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT9/12 10.13
ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
73	A		530P-600P	30		\$1,025.00	10/16	10/16	1		TUE	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2 : APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86												
74	A		630P-700P	30		\$650.00	10/10	10/12	2		W-F	2
PROGRAM : MORE ACCESS ORD COM1 : SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2 : APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86												
75	A		700P-730P	30		\$950.00	10/10	10/12	1		W-F	1
PROGRAM : EXTRA ORD COM1 : SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2 : APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86												
76	A		730P-800P	30		\$1,350.00	10/10	10/12	1		W-F	1
PROGRAM : TMZ ORD COM1 : SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2 : APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86												
77	A		900P-930P	30		\$825.00	10/15	10/16	1		M-TU	1
PROGRAM : EXTRA ORD COM1 : SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2 : APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86												
78	A		930P-1000P	30		\$825.00	10/15	10/16	1		M-TU	1
PROGRAM : TMZ ORD COM1 : SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2 : APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86												

REP: TEL# 610-293-4100 FAX# 610-220-1121
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT9/12 10.13
ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
79	A		1000P-1100P	30		\$2,150.00	10/10	10/12	2		W-F	2
PROGRAM : NEWS ORD COM1 : SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2 : APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86												
80	A		1000P-1100P	30		\$2,150.00	10/15	10/16	1		M-TU	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2 : APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86												
81	A		1100P-1135P	30		\$1,950.00	10/10	10/12	1		W-F	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2 : APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86												
82	A		1000P-1100P	30		\$1,500.00	10/13	10/13	1		SAT	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2 : APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86												
83	A		800A-900A	30		\$850.00	10/14	10/14	1		SUN	1
PROGRAM : FOX NEWS ORD COM1 : SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2 : APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86												
84	A		900A-1000A	30		\$1,925.00	10/14	10/14	1		SUN	1
PROGRAM : NFL PRE-GAME SHOW ORD COM1 : SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2 : APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86												

OCT9/12 10.13
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
85	A		1000A-100P	30		\$7,500.00	10/14	10/14	1		SUN	1
PROGRAM : NFL EARLY GAME												
ORD COM1 : SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS												
ORD COM2 : APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 53-86												
86	A		100P-500P	30		\$8,500.00	10/14	10/14	1		SUN	1
PROGRAM : NFL LATE GAME												
ORD COM1 : SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS												
ORD COM2 : APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 53-86												
3	S		500A-600A	30		\$250.00	10/10	10/12	0		W-F	0
PROGRAM : NEWS												
CON COM1 : MAX 1X DAY												
4	S		500A-600A	30		\$250.00	10/15	10/16	0		M-TU	0
PROGRAM : NEWS												
CON COM1 : MAX 1X DAY												
7	S		700A-900A	30		\$425.00	10/10	10/12	0		W-F	0
PROGRAM : NEWS												
CON COM1 : MAX 2X DAY												
8	S		700A-900A	30		\$425.00	10/15	10/16	0		M-TU	0
PROGRAM : NEWS												
CON COM1 : MAX 2X DAY												
9	S		900A-1000A	30		\$150.00	10/10	10/12	0		W-F	0
PROGRAM : MORE												
CON COM1 : MAX 2X DAY												
10	S		900A-1000A	30		\$150.00	10/15	10/16	0		M-TU	0
PROGRAM : MORE												
CON COM1 : MAX 2X DAY												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT9/12 10.13
*** KVVU-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
11	S		1000A-1100A PROGRAM : DR OZ CON COM1: MAX 1X DAY	30		\$125.00	10/10	10/12	0		W-F	0
12	S		1000A-1100A PROGRAM : DR OZ CON COM1: MAX 1X DAY	30		\$125.00	10/15	10/16	0		M-TU	0
13	S		1100A-1200N PROGRAM : BETTER CON COM1: MAX 1X DAY	30		\$100.00	10/10	10/12	0		W-F	0
14	S		1100A-1200N PROGRAM : BETTER CON COM1: MAX 1X DAY	30		\$100.00	10/15	10/16	0		M-TU	0
15	S		1200N-100P PROGRAM : DIVORCE COURT CON COM1: MAX 1X DAY	30		\$100.00	10/10	10/12	0		W-F	0
16	S		1200N-100P PROGRAM : DIVORCE COURT CON COM1: MAX 1X DAY	30		\$100.00	10/15	10/16	0		M-TU	0
46	S		1100A-1200N PROGRAM : DIVORCE COURT CON COM1: MAX 1X DAY	30		\$100.00	10/15	10/15	0		MON	0
49	S		1200N-100P PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1: PRG & TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT15 ON LINE-16 FOR 1 SPOT/WK	30		\$100.00	10/15	10/15	0		MON	0
23	S		400P-500P PROGRAM : DR OZ CON COM1: MAX 1X DAY	30		\$175.00	10/10	10/12	0		W-F	0

REP: TEL# 610-293-4100 FAX# 610-223-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 10.13
*** KVVU-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24	S		400P-500P	30		\$175.00	10/15	10/16	0		M-TU	0
PROGRAM : DR OZ												
CON COM1: MAX 1X DAY												
47	S		300P-400P	30		\$175.00	10/15	10/15	0		MON	0
PROGRAM : DR OZ												
ORD COM1: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-24 FOR 1 SPOT/WK												
25	S		500P-530P	30		\$275.00	10/10	10/12	0		W-F	0
PROGRAM : NEWS												
CON COM1: MAX 1X DAY												
26	S		500P-530P	30		\$275.00	10/15	10/16	0		M-TU	0
PROGRAM : NEWS												
CON COM1: MAX 1X DAY												
27	S		530P-600P	30		\$275.00	10/10	10/12	0		W-F	0
PROGRAM : NEWS												
CON COM1: MAX 1X DAY												
28	S		530P-600P	30		\$275.00	10/15	10/16	0		M-TU	0
PROGRAM : NEWS												
CON COM1: MAX 1X DAY												
29	S		600P-700P	30		\$200.00	10/10	10/12	0		W-F	0
PROGRAM : MORE												
CON COM1: MAX 1X DAY												
31	S		700P-730P	30		\$300.00	10/10	10/12	0		W-F	0
PROGRAM : EXTRA												
CON COM1: MAX 1X DAY												
51	S		900P-930P	30		\$300.00	10/15	10/15	0		MON	0
PROGRAM : EXTRA												
ORD COM1: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-32 FOR 1 SPOT/WK												

FAA# 010-220 1101
111
RT FROM REP OCT9/12 10.13
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
33	S		730P-800P	30		\$500.00	10/10	10/12	0		W-F	0
PROGRAM : TMZ												
CON COM1 : MAX 1X DAY												
50	S		930P-1000P	30		\$500.00	10/15	10/15	0		MON	0
PROGRAM : TMZ												
ORD COM1 : TP CHG DUE TO NICS GAME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-34 FOR 1 SPOT/WK												
35	S		1000P-1100P	30		\$825.00	10/10	10/12	0		W-F	0
PROGRAM : NEWS												
CON COM1 : MAX 1X DAY												
36	S		1000P-1100P	30		\$825.00	10/15	10/16	0		M-TU	0
PROGRAM : NEWS												
CON COM1 : MAX 1X DAY												
37	S		1100P-1135P	30		\$475.00	10/11	10/11	0		THU	0
PROGRAM : NEWS												
38	S		1000P-1100P	30		\$500.00	10/13	10/13	0		SAT	0
PROGRAM : NEWS												
39	S		800A-900A	30		\$325.00	10/14	10/14	0		SUN	0
PROGRAM : NEWS												
40	S		900A-1000A	30		\$1,750.00	10/14	10/14	0		SUN	0
PROGRAM : NFL PREGAME												
41	S		1000A-100P	30		\$5,150.00	10/14	10/14	0		SUN	0
PROGRAM : NFL												
42	S		100P-400P	30		\$5,500.00	10/14	10/14	0		SUN	0
PROGRAM : NFL												
43	S		1000P-1045P	30		\$700.00	10/14	10/14	0		SUN	0
PROGRAM : NEWS												

REP HEADLINE# 6226745 TRF# 484830
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT9/12 10.13
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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44	S		1045P-1100P	30		\$475.00	10/14	10/14	0		SUN	0
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PROGRAM : SPORTS WRAP UP

REP HEADLINE# 6226745 TRF# 484830
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 10.13
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:
M13 OK'D

BUY#2			MISSED:SU-M/500P-900P				OCT14(4/WK)		30S	\$3,850.00	(OCT8/12)	
BUY#3			W-F/500A-600A				OCT10(3/WK)		30S	\$250.00		
BUY#4			M-TU/500A-600A				OCT15(2/WK)		30S	\$250.00		
BUY#7			W-F/700A-900A				OCT10(6/WK)		30S	\$425.00		
BUY#8			M-TU/700A-900A				OCT15(4/WK)		30S	\$425.00		
BUY#9			W-F/900A-1000A				OCT10(6/WK)		30S	\$150.00		
BUY#10			M-TU/900A-1000A				OCT15(4/WK)		30S	\$150.00		
BUY#11			W-F/1000A-1100A				OCT10(3/WK)		30S	\$125.00		
BUY#12			M-TU/1000A-1100A				OCT15(2/WK)		30S	\$125.00		
BUY#13			W-F/1100A-1200N				OCT11(3/WK)		30S	\$100.00		
BUY#14			M-TU/1100A-1200N				OCT15		30S	\$100.00		
BUY#15			W-F/1200N-100P				OCT10(3/WK)		30S	\$100.00		
BUY#16			M-TU/1200N-100P				OCT15		30S	\$100.00		
BUY#46			MON/1100A-1200N				OCT15		30S	\$100.00		
BUY#49			W-F/400P-500P				OCT10(3/WK)		30S	\$175.00		
BUY#23			M-TU/400P-500P				OCT15		30S	\$175.00		
BUY#24			W-F/500P-530P				OCT10(3/WK)		30S	\$275.00		
BUY#25			M-TU/500P-530P				OCT15		30S	\$275.00		
BUY#26			W-F/530P-600P				OCT10(3/WK)		30S	\$275.00		
BUY#27			M-TU/530P-600P				OCT15		30S	\$275.00		
BUY#28			W-F/600P-700P				OCT10(2/WK)		30S	\$300.00		
BUY#29			W-F/700P-730P				OCT15		30S	\$300.00		
BUY#31			MON/900P-930P				OCT10(2/WK)		30S	\$500.00		
BUY#51			W-F/730P-800P				OCT10(2/WK)		30S	\$175.00		
BUY#33			MON/300P-400P				OCT15		30S	\$500.00		
BUY#47			MON/930P-1000P				OCT15		30S	\$825.00		
BUY#50			W-F/1000P-1100P				OCT10(3/WK)		30S	\$825.00		
BUY#35			M-TU/1000P-1100P				OCT15(2/WK)		30S	\$475.00		
BUY#36			THU/1100P-1135P				OCT11		30S	\$500.00		
BUY#37			SAT/1000P-1100P				OCT13		30S	\$325.00		
BUY#38			SUN/800A-900A				OCT14		30S	\$1,750.00		
BUY#39			SUN/900A-1000A				OCT14		30S	\$5,150.00		
BUY#40			SUN/1000A-100P				OCT14(2/WK)		30S	\$5,500.00		
BUY#41			SUN/100P-400P				OCT14		30S	\$700.00		
BUY#42			SUN/1000P-1045P				OCT14		30S	\$475.00		
BUY#43			SUN/1045P-1100P				OCT14		30S	\$3,250.00		
BUY#44			OFFER:SU-M/430P-800P				OCT14(4/WK)		30S	\$450.00		

PLS ADVISE.

& W-F/500A-600A	OCT15	30S	\$450.00
& M-TU/500A-600A	OCT15	30S	\$700.00
& W-F/700A-900A	OCT15	30S	\$700.00
& M-TU/700A-900A	OCT15	30S	\$275.00
& W-F/900A-1000A	OCT15	30S	\$275.00
& M-TU/900A-1000A	OCT15	30S	\$250.00
& W-F/1000A-1100A	OCT15	30S	\$195.00
& M-TU/1000A-1100A	OCT15	30S	\$195.00
& W-TH/1100A-1200N	OCT16	30S	\$195.00
& TUE/1100A-1200N	OCT16	30S	\$500.00
& W-F/1200N-100P	OCT16	30S	\$500.00
& TUE/1200N-100P	OCT16	30S	\$500.00
& W-F/400P-500P	OCT15	30S	\$500.00
& MON/300P-400P	OCT15	30S	\$500.00

& W-F/530P-600P	OCT10	30S	\$1,025.00
& TUE/530P-600P	OCT16	30S	\$1,025.00
& W-F/630P-700P	OCT10 (2/WK)	30S	\$650.00
& W-F/700P-730P	OCT10	30S	\$950.00
& W-F/730P-800P	OCT10	30S	\$1,350.00
& M-TU/900P-930P	OCT15	30S	\$825.00
& M-TU/930P-1000P	OCT15	30S	\$825.00
& W-F/1000P-1100P	OCT10 (2/WK)	30S	\$2,150.00
& M-TU/1000P-1100P	OCT15	30S	\$2,150.00
& W-F/1100P-1135P	OCT13	30S	\$1,950.00
& SAT/1000P-1100P	OCT14	30S	\$1,500.00
& SUN/800A-900A	OCT14	30S	\$850.00
& SUN/900A-1000A	OCT14	30S	\$1,925.00
& SUN/1000A-100P	OCT14	30S	\$7,500.00
& SUN/100P-500P	OCT14	30S	\$8,500.00

CMT: SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS
 CMT: APPROVE.

REP HEADLINE# 6226745 TRF# 484830 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT9/12 10.13
 *** KVVU-TV *** HARRIS REPORT FROM REP **CHANGES**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12						66645.00						

CONTRACT TOTAL 66645.00
 TOTAL SPOTS 62

MARKET TOTALS \$333,375 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE